

FAX# 703 528 7880  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
OCT4/12 16.10  
\*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME EMILY MILHOAN

SALES PRSN WA- JOE KNAUER

ALEXANDRIA, VA 22314

CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	<u>AMERICAN CROSSROADS</u>	<u>EST #692</u>	COMMENTS: (LINE, ORDER, INVOICE
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FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE OCT4/12 16.10

REP: TO NSM/NSA  
FR CAITLIN FOR JULIE  
M5 OK'D, SEE LNS 80-81  
TTLS RTS  
PLS CONFIRM, THX! 10/4/12

STA: \*\*\*\*\*  
CON CM THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
74	S		700P-800P	30		\$3,500.00	10/7	10/7	0		SUN	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =												
PROGRAM : AMERICA'S FUNNIEST VIDEOS AGENCY EST# = 692												
80	A		1100A-1200N	30		\$3,100.00	10/7	10/7	1		SUN	1
PROGRAM : THIS WK ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT7 ON LINE-74 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
81	A		500A-600A	30		\$400.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 80-81												
STATION MAKEGOOD OFFERS:												
M5	OK'D	BUY#74	MISSED: SUN/700P-800P				OCT7		30S	\$3,500.00	(OCT4/12)	
			OFFER: SUN/1100A-1200N				OCT7		30S	\$3,100.00	PLS ADVISE.	
			& SUN/500A-600A				OCT7		30S	\$400.00		
CMT: WE CAN OFFER												
CONTRACT TOTAL											149350.00	
TOTAL SPOTS											75	

OCT/12    149350.00

MARKET TOTALS \$421,571    WFTV 35%    WKMG 19%    WESH 29%    WOFL 15%    WKCF 1%    WRBW 0%    CABL 0%

WOPX 0%    WRDQ 1%    EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE